

The need for a new generation of security solutions

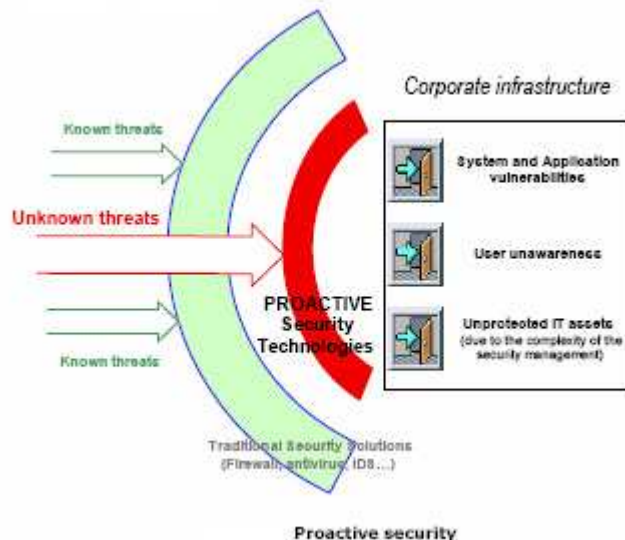
Antivirus software has proved to be the most effective tool for preventing downtime and maintaining productivity if a company is hit by any kind of attack from known viruses. Antivirus programs scan attachments and executable files, comparing them with previously identified virus signatures, and are capable of eliminating all traces of known viruses. However, as with other security systems designed to counteract threats using a reactive approach, such as firewalls or intrusion detection systems, antivirus software is often inadequate in the face of new or unknown malicious code.

Conventional security systems

	FUNCTIONALITY	WEAKNESSES
Antivirus	Antivirus programs scan attachments and executable files, comparing them with known virus signatures.	They are not effective at combating Internet viruses and unknown viruses.
Network Firewalls	Firewalls inspect network data packets. They allow traffic through or block it when it tries to enter a network segment or system, according to predefined rules.	Firewalls offer minimum protection at application level, as firewalls need ports to be left open in order to communicate.
IDS	Detect known intrusions when they are taking place and warn the administrator who will take the appropriate action.	IDS inform that an intrusion attack has taken place, but they do not block it or prevent it from causing damage.

The Panda Software approach

It is clear then that traditional security structures need to be enhanced with new solutions with the capacity to prevent unknown attacks. The most effective approach to addressing this need is the combination of a series of techniques, resulting in a drastic reduction of losses caused by hackers and creators of malware. Panda Software's answer therefore, has been to include such technologies

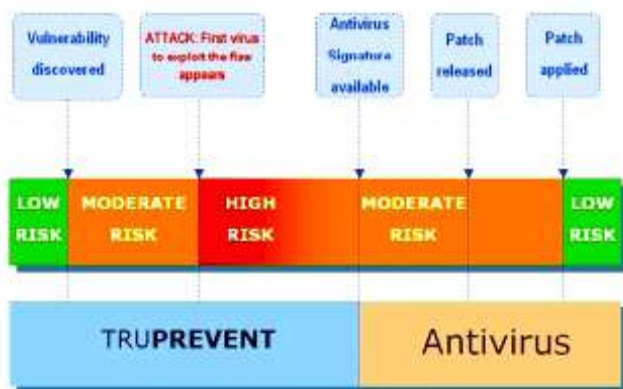


TruPrevent Technologies

TruPrevent are the first technologies to protect your company against unknown viruses and other kinds of threats – such as network viruses, thus reducing the serious risk of infection hanging over today's IT systems.

TruPrevent Corporate is a revolutionary product that keeps your computers safe from new threats even if they are unrecognized by your existing antivirus protection. **TruPrevent Corporate**'s latest generation technologies use behavioral recognition to identify malicious processes and stop them before they can spread across systems.

Phases of total protection



TruPrevent Corporate adds a vital protection layer to your current security systems, and is the essential complement to antivirus software to prevent financial and data loss. **TruPrevent Corporate** is completely compatible with other antivirus solutions with no need to adjust settings for them to work together in conjunction.

TruPrevent Corporate operates completely transparently with no need for end-user intervention as it is automatically and remotely updated by Panda Software. The impact of **TruPrevent Corporate** on system performance and network traffic is negligible, as it only generates highly relevant and straightforward information.

TruPrevent Corporate is the definitive solution for ensuring continuous production without the worry of downtime caused by the latest viruses and other threats as it detects any kind of virus on your network and stops it spreading.